

# NewsRelease

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## TOP SEARCH FIRM OBSERVES A WORK FORCE INCREASINGLY CONSCIOUS OF EMAIL

**Philadelphia** – Since email has become one of the most popular forms of everyday communication, it only seems natural for employees to use their work email accounts to send confidential information to clients, colleagues or even friends. However, according to **MRINetwork™**, one of the world’s largest search and recruitment organizations, many executives have become very cautious about the content of the emails they choose to send from their work accounts.

“More and more executives are aware that email can come back to haunt them in the future and, as a result, they are changing their emailing practices,” says Michael Jalbert, president of **MRINetwork**. “They recognize that once they have sent an email, it doesn’t just disappear into cyber space. It is archived and can be reviewed at any time. Email is not as informal as many view it to be.”

Jalbert observed that email is clearly an efficient mode of trading information, sending communications and marketing products and services. “No one doubts that email is here to stay,” he said. “It’s easy and has no traceable costs. But it is now commonplace to rewind history and examine the contents of emails, and many executives think twice before sending an email from their company address.” He notes that many people have established separate email accounts for day-to-day correspondence, or they place phone calls or walk over to a colleague’s desk rather than send an email.

“The use of email is easily abused in the workplace,” said Jalbert. “It can contribute to a climate of corporate misunderstanding and distrust. Many people fear that personal information included in work email systems might be used against them should a lawsuit or other legal issues arise. If you look at the litigation facing major corporations today, you can see clear-cut examples of how email can come back to haunt you.”

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